



September 26, 2020

STRATEGIC PLANNING SESSION

A STRATEGIC PLANNING SESSION of the FHC Board was called to order on Saturday, September 26, 2020 at 10:00 AM via Zoom online video conference.

A. Roll Call

Meeting was called to order at 10:05 AM.

Present: Jennifer Bentley, Deanna Wiltse, Reggie Sutherland, Heather Van Poucker, Donnie Johnson

Absent: Dan Martin

B. Approval of Agenda

Motion by Commissioner Wiltse; seconded by Sutherland, be it so resolved to approve the Agenda as amended.

Ayes: All Nays: None Motion Passed.

C. Reflections and Hopes

i. Reflecting on 2020

This was an unprecedented year. Staff kept things going with special consideration for health and safety and well-being of the residents.

ii. Looking Forward

The next year will be focused on promises already made. Looking toward maintenance issues, property conversion, getting rid of vacant properties.

- D. Reaffirm shared core values, mission, vision of
 - i. Current Core Values
Inclusive, Generous with time/talents (**remove**), Respect, Diversity, People first (**remove**), Integrity, Passion for Service, Progressive, Diligence (**remove**), Empathy, Transparency, Advocacy (**add**)
 - ii. Keep current Mission and Shared Vision of Success.

- E. Discuss IDEA Initiative
 - i. Ongoing. Updates will be included in Regular Board Meeting.

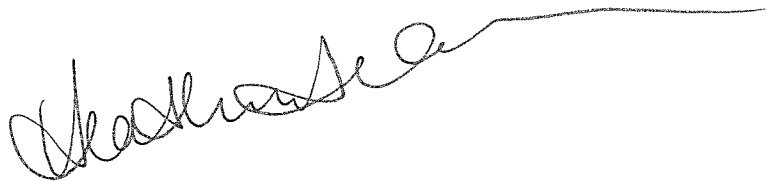
- F. Discuss City of Ferndale Inclusive Housing Strategies and FHC Impact Analysis

Prioritization of strategies include: modification to Single Family Zoning, PILOT, Trust Fund & Public Land, voluntary inclusionary zoning, Homebuyer & home Rehab Programs, Adaptive Reuse. Also, consider forming partnerships with local non-profit (Affirmations) to enhance preferences.

- G. Review/Update strategic plan
Continue with plans and initiatives already in progress and begin focusing on advocacy.

- H. Public Comment
(None)

- I. Adjournment:
MEETING ADJOURNED AT: 11:59 AM.

A handwritten signature in black ink, appearing to read "W. H. ...", is written across the bottom right of the page. The signature is fluid and cursive, with a long horizontal line extending to the right.